Sample Course Plan for *Communication in the Real World* (15 weeks and 10 weeks)

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**Planning Your Class:**

Teaching the hybrid introductory course is challenging and it can be difficult to organize and fit in the textbook content around speeches that are delivered in class. I also know that departmental, institutional, and even state policies regarding types of and requirements for speeches vary.

The following course plan is based on a traditional face-to-face delivery model with three required speeches. The timing for in class delivery of speeches is based on the number of minutes indicated in the assignments section below and an enrollment of 25 students.

Notes for Instructors:

* If this sample course plan does not work well for you because you have other assignments that are required or that you choose to include in the course or because you offer the course in online or blended (online/face-to-face) format, please contact me at rgjones@eiu.edu and I will be happy to provide an alternative course plan tailored to your course requirements, needs, and wants.
* I also have language for course policies that I have revised and improved over my 16 years of teaching this class that I am happy to share with other instructors so you can adapt them to your own institutions and individual preferences.

**Assignments:**

Speech of Introduction – 4 minutes

Informative Speech – 7 minutes

Persuasive Speech – 7 minutes

Midterm Exam

Final Exam

Note for Instructors: On request, I will provide detailed assignment guidelines for the speeches listed above that you can adapt.

**COURSE CALENDAR (15 Weeks)**

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| **Week:**  | **Content:**  | **Notes for Instructors:**  |
| Week 1 | Introduction to the CourseChapter 1 – Introduction to Communication Studies  |  |
| Week 2 | Chapter 2 – Communication and Perception Deliver Speeches of Introduction  | Note: Speeches of Introduction connect to the content on perception in Chapter 2 |
| Week 3 | Finish Speeches of Introduction Chapter 3 – Verbal Communication  |  |
| Week 4 | Chapter 4 – Nonverbal Communication Chapter 5 – Listening |  |
| Week 5 | Chapter 6 – Interpersonal Communication ProcessesChapter 7 – Communication in Relationships |  |
| Week 6 | Chapter 8 – Culture and Communication Chapter 9 – Preparing a Speech |  |
| Week 7 | Chapter 10 – Delivering a Speech Chapter 11 – Informative and Persuasive Speaking  | Note: Could just cover Informative Speaking at this point |
| Week 8 | Research/Outlining Workshop in ClassMidterm Exam |  |
| Week 9 | Deliver Informative Speeches |  |
| Week 10 | Finish Informative SpeechesChapter 12 – Public Speaking in Various ContextsChapter 13 – Small Group Communication  |  |
| Week 11 | Chapter 14 – Leadership, Roles, and Problem Solving in Groups Chapter 15 – Media, Technology, and Communication |  |
| Week 12 | Chapter 16 – New Media and CommunicationResearch/Outlining Workshop in Class | Note: Could go back to cover Persuasive Speaking at this point |
| Week 13 | Deliver Persuasive Speeches | Note: I often have students connect to some issue related to Media, Technology, and Communication in their Persuasive Speech Note: I allow more time for these speeches because I require my students to have a brief question and answer period after each speech that is not included in their 7 minutes. |
| Week 14 | Deliver Persuasive Speeches |  |
| Week 15 | Course Wrap Up Review for Final Exam |  |

**COURSE CALENDAR (10 Weeks)**

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| **Week:**  | **Content:**  | **Notes for Instructors:**  |
| Week 1 | Introduction to the CourseChapter 1 – Introduction to Communication Studies Chapter 2 – Communication and Perception |  |
| Week 2 | Deliver Speeches of Introduction Chapter 3 – Verbal Communication | Note: Speeches of Introduction connect to the content on perception in Chapter 2 |
| Week 3 | Chapter 4 – Nonverbal Communication Chapter 5 – ListeningChapter 6 – Interpersonal Communication Processes |  |
| Week 4 | Chapter 7 – Communication in RelationshipsChapter 8 – Culture and Communication Chapter 9 – Preparing a Speech |  |
| Week 5 | Chapter 10 – Delivering a Speech Chapter 11 – Informative and Persuasive SpeakingResearch/Outlining Workshop in ClassMidterm Exam | Note: Could just cover Informative Speaking at this point |
| Week 6 | Deliver Informative Speeches |  |
| Week 7 | Chapter 12 – Public Speaking in Various ContextsChapter 13 – Small Group CommunicationChapter 14 – Leadership, Roles, and Problem Solving in Groups  |  |
| Week 8 | Chapter 15 – Media, Technology, and CommunicationChapter 16 – New Media and CommunicationResearch/Outlining Workshop in Class | Note: Could go back to cover Persuasive Speaking at this point |
| Week 9 | Deliver Persuasive Speeches | Note: I often have students connect to some issue related to Media, Technology, and Communication in their Persuasive Speech Note: I allow more time for these speeches because I require my students to have a brief question and answer period after each speech that is not included in their 7 minutes. |
| Week 10 | Finish Delivering Persuasive SpeechesCourse Wrap Up Review for Final Exam |  |